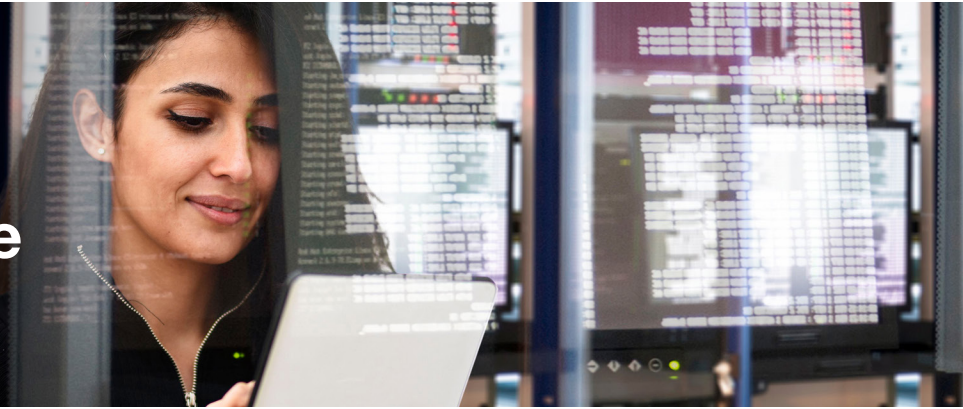


Data Science Perform better through the creative use of data and AI.



The Challenge

All organisations have pain points. Things they could do better to help reduce costs; increase efficiencies; fuel innovation; unleash opportunity; and deliver value – both within the business and out to customers.

When applied, Machine Learning (ML) has proven to be a competitive advantage, answering many of these challenges. But ML is often difficult to deliver at scale and despite widespread investment by businesses, a staggering 85% of ML projects never make it into production (Gartner). In other words, the vast majority of ML projects never realise their value, remaining as a half-baked idea within a siloed team.

Creative use of data and AI

To find meaningful insights from your data and turn them into a competitive advantage, our team apply the best modelling techniques and make use of the leading cloud-native data, analytical and ML platforms – from our partners AWS and Snowflake.

Our hypothesis-driven approach to Data Science **rapidly determines** your highest priority ML use cases – those that maximise business value in the shortest time. We also apply the right technique on the **right dataset and are experts at all stages** – from raw data load and data processing, to feature extraction, monitoring, and visualisation.

The greatest success is achieved when we solve your **most important business use cases** in a manner **bespoke to your requirements**, working **with** your data teams, your end-users and your stakeholders to **maximise value output**.

Reasons to engage with a GlobalLogic Data Science Lab:



Our process de-risks
investment in Data Science



Clear path to
production

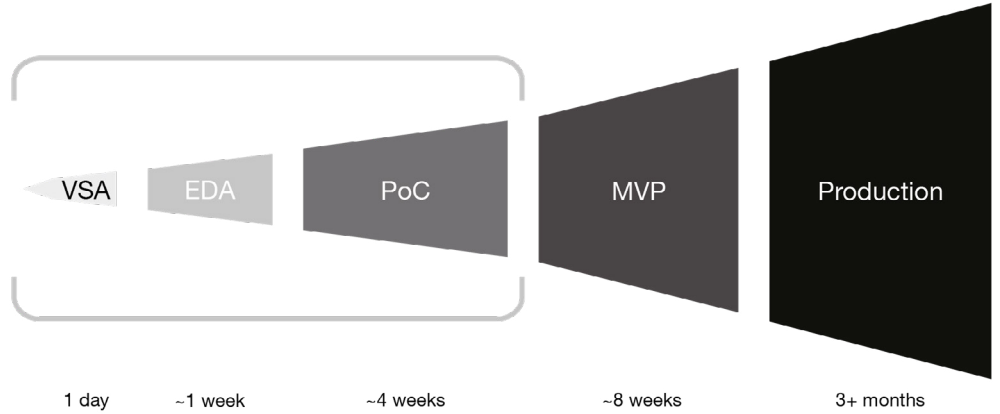


Accelerators decrease
time-to-value

Most importantly, you're in safe hands! The GlobalLogic Data Science Team has proven experience across a wide variety of customers and use cases, from ideation to production – we're proud to have a 100% success rate in productionising projects.

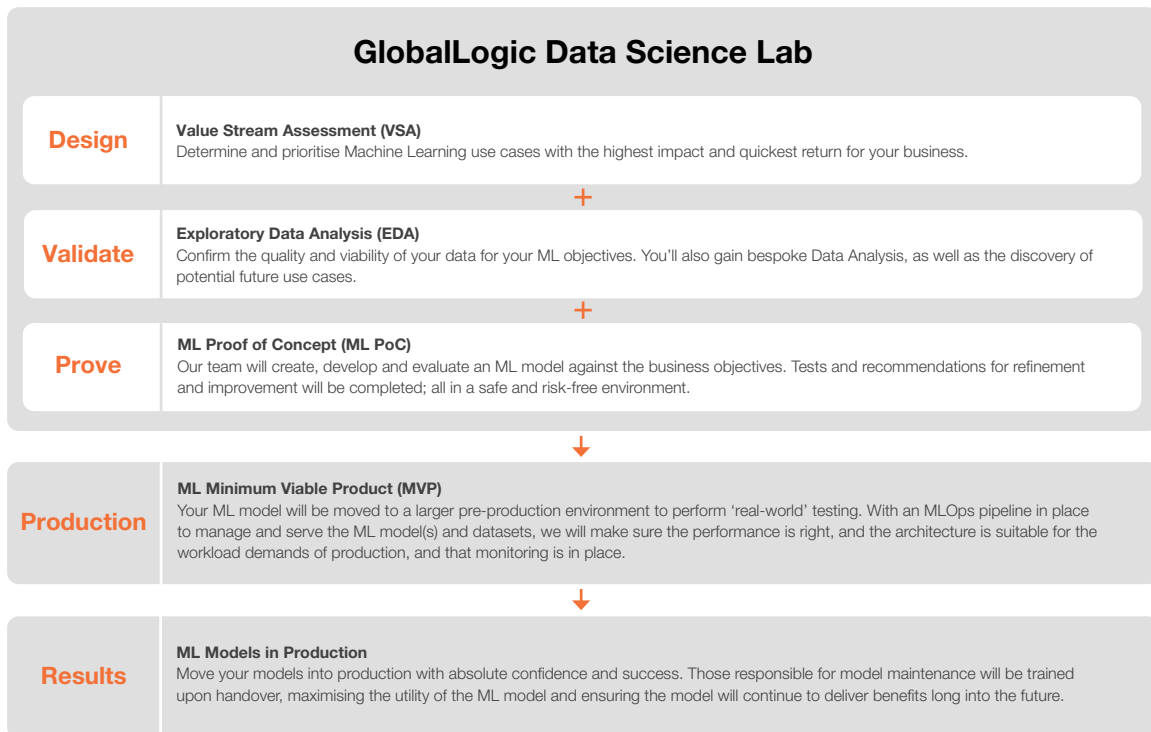
The Solution

- In one day, we can discuss your business use cases and data and highlight DS opportunities
- In one week, we will provide you with bespoke Data Analytics
- In one month, we can produce a pilot ML model targeted to solve a business use case



What's more, GlobalLogic has the full capability to productionise and scale these pilots.

Features



If you're ready for faster decision making, reduced risk, more accurate forecasting and predictive customer experiences, reach out today via the website or email.