

Change of guard at GlobalLogic

GLOBALLOGIC, a leading product development service company which was formed in 2000, has appointed **Sashank Sawant** as its new president. His mandate is to establish GlobalLogic as a leader in outsourced product development (OPD) space in the country. Says Sashank Sawant,



"I believe the future of OPD belongs to those companies that are specialists, and have the innovation DNA." A conceptualising, designing, engineering, supporting and rolling-out product for the market is a very different discipline than developing software for a company to use internally, he adds. It's addressing this challenge that prompted him to join

the company. "I joined GlobalLogic because of its innovation DNA and software engineering leadership in product verticals, as well as its finer understanding of this business that aids in advising companies during their early growth phase."

The company's immediate mission, according to Sawant is to

take message deeper to the key software product engineering hubs in the US, Western Europe, Israel and emerging markets like India and China. "I believe, good company serves the current market. However, a great company creates the new market and hence grows the industry better," is the last word from the forward looking Sawant.