

TAO by GlobalLogic

Enterprise-grade digital transformation services have traditionally been available only to large organizations with deep pockets. That is about to change.

TAO is a mobile app that gives companies of all sizes access to premium digital transformation expertise and talent in an affordable, easy-to-deploy package.



Seamless Digital Transformation Delivered with GlobalLogic Quality

Now more than ever, organizations need to transform their business leveraging digital technologies to better access, engage, and serve customers. But the deep external service expertise needed to make this transition has been unaffordable and out of reach for most smaller organizations.

TAO provides an affordable, scalable solution to transformation, leading to superior digital products and experiences that are centered around your customer — driving better outcomes for your business.

TAO helps you gauge where you are in your digital journey and connects you with the right content, tools, and experts needed to plan and execute your digital transformation program.



Assess

Your digital maturity



Plan

Your strategy

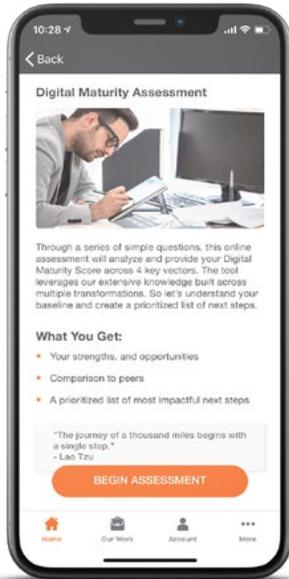


Execute

Your transformation

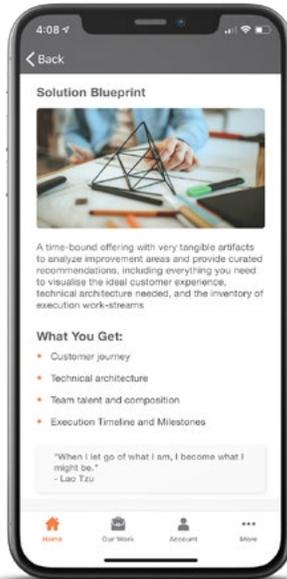


Let **TAO** show you the way.



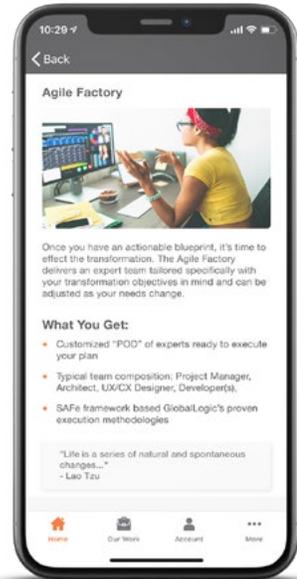
Assess

Start your journey with the **Digital Maturity Assessment**. Based on your inputs, TAO will gauge your digital capabilities and send you a detailed report with your digital maturity score. This will provide insights about your relative position, strengths, and opportunities. Your customized results are emailed to you in minutes.



Plan

Once you have your digital maturity score and detailed report, TAO can connect you with experts in our teams to craft a **Solution Blueprint** that defines your detailed path to digital transformation execution. Blueprints come in affordable, fixed-priced packages crafted by those who have done this type of work many times before.



Execute

Armed with your digital maturity score and your Solution Blueprint, TAO now helps you set up your own custom team. The **Agile Factory** is made up of an ideal mix of talented designers, architects, and software engineers who will execute the planned design and move to build your digital vision in the shortest possible time, at a price that won't break the bank.

Digital expertise at your fingertips.

At any point along the journey, you can ask TAO to connect you with our experts, who will offer consultation and advice at no charge. Download TAO by GlobalLogic today and begin your transformation journey.

