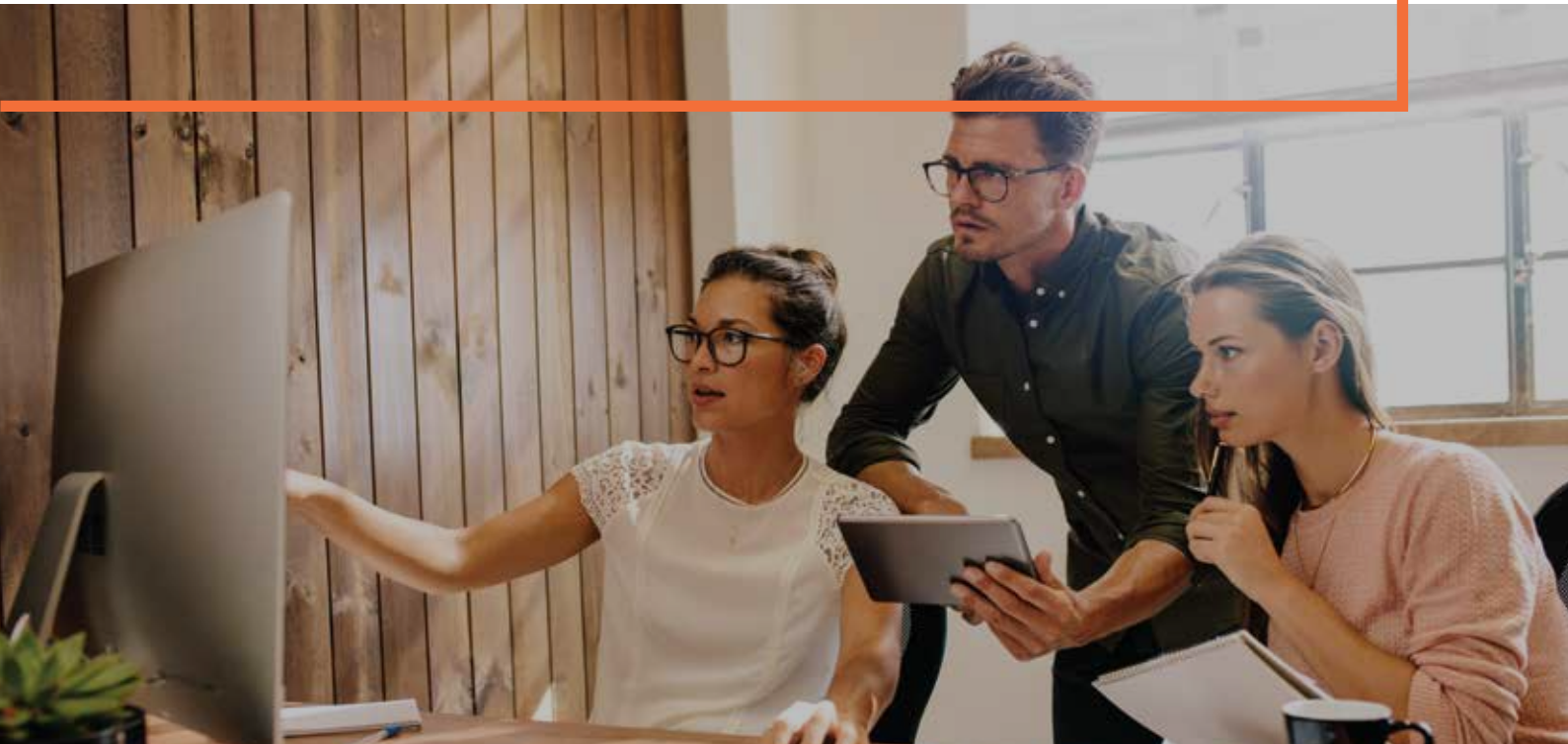# GlobalLogic®

A Hitachi Group Company

Unleash the full potential of your brand with Adobe's suite of offerings

GlobalLogic - Your Trusted Partner in Elevating Your Brand Experience to New Heights!

Leverage our Product Engineering Expertise in Adobe Product Suites for Tailored Solutions. From Content Creation to Personalization, Multi-Channel Delivery, Commerce, Analytics, Marketing Automation, and Integration. We're Here to Help You Achieve Your Digital Goals. Our Commitment to Building Strong Partnerships and Empowering Digital Transformation Drives Your Business Success.

Revolutionizing your brand & customer experience journey

01
Marketing Technology Strategy
Gain a competitive edge and generate business value by leveraging insights to drive targeted recommendations and informed decision-making.

02
Marketing Cloud Implementation
Take your martech architecture to new heights with CMS development, personalization, digital asset management, solution design, and audience orchestration.

03
E-commerce Integration
Accelerate your DTC strategy and platform operations by leveraging our expertise in recommended application architecture and development.

04
Data & Analytics Integration
Strengthen your campaign strategies with enhanced insights and reports driven by data analysis.

Build your e-commerce brand with Adobe Commerce

Create, manage, and grow your online store with our feature-rich e-commerce platform, offering product management, order processing, payment integration, shipping, tax calculation, catalogs, and multi-language/multi-currency support.

Custom Development
Tailored eCommerce experience for every customer touchpoint

eCommerce Design and UX
eCommerce-specific design enhancement

StoreFront
Build online store from the scratch

Migration or Upgradation
Easy migration from third-party eCommerce platform

Support And Maintenance
Regular website audits, version upgrades, and security update

3rd Party Integration
Seamlessly Integrate ERP, Finance, Payment and Logistics channels

Unleash Hyperpersonalization: Engage Your Audience with Marketo Engage!

Discover and engage qualified leads, automate diverse marketing services across multiple channels, and uncover valuable lead-to-revenue possibilities with Marketo Engage, a cutting-edge marketing and lead-generation SaaS platform.

Marketo Account Setup
End-to-end Marketo set up to meet specific marketing objectives.

Landing Page Design & Development
Tailored emails and landing pages to suit your needs

Reporting & Analytics
Advanced analytics tools to measure leads and conversion bottlenecks.

Lead Management
Integrate Marketo with CRM to simplify tasks

Campaign Execution & Management
Plan campaigns basismessaging derived from historical data

Third-Party Integration
Seamless Integration of **Sales Apps, Ecommerce and CRM**

Empower Your Business with Adobe Campaign

Streamline Multi-Channel Marketing Campaigns for Email, Mobile, Social Media, Web, and Beyond. Gain a Unified Customer Data View and Deliver Personalized, Targeted Campaigns with Ease.

Email Management
Hyper-personalized emails with pre-built templates

Cross Channel Marketing
Detailed campaign management with visual workflow interface

Segmentation and Targeting
Adobe Analytics monitors campaign performance across channels

Third-Party Integration
Integration with 3rd party systems and marketing automation platform

Build delightful customers with Adobe Experience Platform

Revolutionize Customer Experience with Unmatched Flexibility. Centralize and Standardize Customer Data and Content, Apply Data Science and Machine Learning, and Deliver Exceptional, Personalized Experiences.

Real-Time Profiles
Build hyper-personalized messages for customers across campaigns

Customer Data Platform
Agile, flexible, and scalable database to improve customer engagement

Customer Journey Analytics
360-degree view of the customer for real-time optimal experience.

Third-Party Integration
Integration of systems with marketing automation platform

Create unique multi-channel content with Adobe Experience Manager

Seamlessly Create, Manage, and Deliver Engaging Content Across Websites, Mobile Apps, and Social Media Channels. AEM, a Key Component of Adobe Marketing Cloud, Empowers You with Comprehensive Marketing Tools, Including Analytics, Social Media Management, Advertising, and Personalization.

AEM Custom Development
Tailored AEM Sites, Forms and Assets to achieve their unique goals

AEM Integration
Integrate with Salesforce, Commerce, CRM and other Adobe Products

AEM Migration
Migrate from any other Platform to AEM

AEM Upgradation
Upgrade to newer AEM version to ensure latest features, bug fixes, and security patches.

Why Partner with us

▶ **Talent:** We have a dedicated and experienced team of 320+ Adobe experts & 30+ certified resources in various Adobe Streams

▶ **Expertise:** Leverage our 8+ years experience with Adobe Ecosystem across AEM, AEP, Adobe Commerce, Adobe Campaign, Ad Cloud, Marketo & ACP

▶ **Tailored Solutions:** We customize our offerings to meet your unique business needs.

▶ **Innovation:** Stay ahead of the curve with our cutting-edge technologies and innovative solutions.

▶ **Scalability:** We offer scalable solutions that can grow with your business.

▶ **Customer-Centric Focus:** Your success is our priority, and we go the extra mile to ensure your satisfaction.

▶ **Seamless Integration:** We seamlessly integrate our solutions into your existing systems for smooth transition.

▶ **Results-Driven:** We are committed to delivering measurable results and helping you achieve your objectives.

**Join hands with us and
experience the difference
we can make for your business**

Contact us today to learn more about
how we can help you leverage the power of
Adobe for your business