

## MARKET TRENDS

The Global Digital Talent Acquisition Market size was estimated at USD 27.46 billion in 2022, USD 30.01 billion in 2023, and is projected to grow at a CAGR of 9.45% to reach USD 56.57 billion by 2030.

The need for sophisticated and intelligent end-to-end talent acquisition solutions is driven by AI and other technology advancements, as well as the increasing importance of employer branding and candidate experience.

We help you build end-to-end cloud-based Talent Acquisition systems to streamline and automate various aspects of recruiting, from job postings and candidate sourcing to resume screening, interviewing, hiring and onboarding,

### Talent Acquisition platform with GlobalLogic

- Attract and retain talent with powerful branding strategies and take advantage of Social Recruiting
- Build talent pipelines, engage candidates with multi-channel marketing campaigns
- Automated Assessment Streamline hiring with an automated candidate assessment using online tests, behavioral assessments, and video Interviews
- Screen resumes efficiently with AI/ML technology
- Analytics and Reporting Optimize your recruitment process with data-driven insights.
- Elevate recruitment performance with comprehensive interactive insights
- Integration with a connector factory approach Integrate HR platforms seamlessly with us



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## Delivering Business value for your end-customers



Improved candidate experience



Engaged talent loog



Enhanced recruitment quality



Reduced recruitment costs



Real-time data and analytics



Seamless integration



Increased transparency with enterprise systems and accountability



Improved productivity and lead time to hire



## **Empower your**

# Digital Transformation journey with Our Differentiators



### Design Led Engineering

Ideate, Design, Innovate & Optimize with a data-driven approach



## 360° Engagement

Drive exceptional customer experience with one integrated product team model including Engineering, Professional Services and Product Support



### Accelerators

Elevate your business with advanced AI and Automation solutions



#### Practices

Maximize Efficiency and Insight with Agile Methodologies, Secure Practices & AI/OPs Streamlining



### Domain Expertise

Leverage 500+ person years of TAS Platform expertise with experienced consultants working with Global Brands

## Client success stories

## Client Challenge

#### Client Challenge

A large TAS provider was looking for a partner in engineering and customer success to manage their challenges in engineering capacity, talent in niche skill areas and manage delays in product implementation and customer support

#### Solution

We provided end-to-end product lifecycle solutions, created new Digital Experiences with Design-led Engineering and partnered with client in providing better experience in Professional services and 24/7 product support

#### **Business Outcome**

Experience excellence with 18 Products, 200+ releases in 2 years. 20% faster client onboarding and 45% quicker customer support ticket closure

## 2 Client Challenge

#### Client Challenge

A large enterprise TAS provider was looking for a solution to mitigate bias in the recruitment processes and standardize the review of resumes by the recruiter and hiring manager

#### Solution

We enhanced privacy protection with customizable resume redaction modes, empowering recruiters to share with confidence

#### **Business Outcome**

Eliminated bias & improved DEI score with a skill-based candidate assessment



## 3 Client Challenge

#### Client Challenge

A large online learning platform wanted to assess the learner's proficiency and reporting at the department and organization level

#### Solution

We developed an assessment solution based on skills & expertise with in-app analytics

#### **Business Outcome**

Efficient and versatile skills assessment tool for external and internal candidates and employee development

Contact us today to revolutionize your Talent Acquisition strategy with our cutting-edge technology solutions that prioritize candidates, streamline recruitment, and leverage Al.



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