CASE STUDY

Unlocking SaaS Capabilities with Reimagined R&D

How Reqtest Grew by 20% with GlobalLogic's Partnership, Capabilities & Expertise



Client Scenario

Request is a leading SaaS-based application lifecycle management tool for ERP systems.

The company offers Requirements Management, Test Management, and Bug-tracking capabilities to manage the scope, quality, and progress of enterprise IT projects for over 300 customers and 12,000 users worldwide.



Challenges

- Reqtest lacked the R&D capabilities in-house to grow and scale its product and business.
- Reqtest required a reliable, proven external partner with specialized skills to rebuild the company's R&D.



Results

- +20% growth with a completely rebuilt R&D team and enhanced capabilities
- Fully managed R&D, including Reqtest testing and support



The Challenge: Lackluster R&D Standing in the Way of Growth

When Henrik assumed the role of CEO at Reqtest in 2017, he recognized immediate challenges within the company's internal research and development (R&D) team

He faced a shortage of essential competencies required for growth, and the task of scaling the R&D team proved to be a formidable challenge.

This deficiency hindered their ability to stay competitive and meet the evolving demands of their customers, and stood in the way of the company's growth.





The Solution: Transformed R&D Capabilities



GlobalLogic partnered with Reqtest's team to completely rebuild their R&D.

In 2017, Henrik took the bold step of scaling down the entire R&D team and subsequently rebuilding it from the ground up with the guidance, capabilities, and expertise of the GlobalLogic team.

This restructuring involved assembling a diverse team comprising backend developers, frontend developers, UX designers, UA designers, and art directors, encompassing all the necessary competencies needed to enhance Request's product.



Reqtest's Results & Looking Ahead with GlobalLogic

"The future is looking bright."

Reqtest's product is in prime position and has grown free of the stagnation of just a few years ago. With its remarkable 20% growth rate, the company is on solid footing for a prosperous path ahead.

Henrik remains steadfast in his belief that GlobalLogic will remain an indispensable catalyst in Reqtest's ongoing journey. Our collaborative partnership of the past five years is poised to strengthen even further in the years ahead.

Together, we are committed to propelling Request to the next echelon of its success.





How Can We Help You?

<u>Get in touch</u> with an expert member of our digital product engineering team – let's explore the possibilities together.

About GlobalLogic

GlobalLogic, a Hitachi Group Company, is a leader in digital product engineering. We help our clients design and build innovative products, platforms, and digital experiences for the modern world. By integrating our strategic design, complex engineering, and vertical industry expertise with Hitachi's Operating Technology and Information Technology capabilities, we help our clients imagine what's possible and accelerate their transition into tomorrow's digital businesses. Headquartered in Silicon Valley, GlobalLogic operates design studios and engineering centers around the world, extending our deep expertise to customers in the automotive, communications, financial services, healthcare & life sciences, media and entertainment, manufacturing, semiconductor, and technology industries.

