

# GlobalLogic<sup>®</sup>

A Hitachi Group Company



# GlobalLogic Adobe Commerce

Your one-stop-shop for all e-commerce needs!

## Navigating the Current Market Challenge

The ecommerce market is incredibly competitive, some of the challenges faced are:

Customer experience

Customer acquisition

Security and privacy

Mobile optimization

Supply chain disruptions

# Helping you build and run your e-commerce brand

Adobe Commerce is a leading eCommerce platform built on the Magento technology. It is an open-source e-commerce platform that allows businesses to create and manage online stores. Adobe commerce offers a range of features including product management, order management, payment integration, shipping and tax calculation, catalogs, multi-language and multi-currency support.

## Revolutionizing online commerce for global businesses



### Custom Development

Tailored eCommerce experience for every customer touchpoint



### eCommerce Design and User Experience (UX)

eCommerce-specific design enhancement



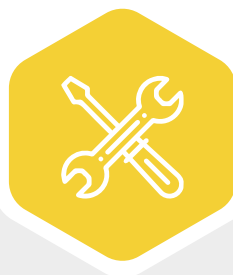
### StoreFront

Build online store from the scratch



### Migration or Upgradation

Easy migration from third-party eCommerce platform



### Support And Maintenance

Regular website audits, version upgrades, and security update



### 3rd Party Integration

Seamlessly Integrate ERP, Finance, Payment and Logistics channels

# Our capabilities spectrum in Digital Commerce

Unleash the power of eCommerce with Adobe Commerce

## Architecture and Technology:

Knowledge of Headless Commerce features, customized solutions, Progressive Web App, Enhanced User experience, AEM and other CMS and Go to Market Accelerators

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## Magento Extensions and Customization

Specialization in Marketplace extensions, Development, QA and Support Customization and Storefront requirements.

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## 3rd Party Integrations:

Seamless integrations across Order Management Systems, Payment Gateways, ERP, Identify Management Solutions, Analytics, Business Intelligence Platforms

## Customer Engineering and Support:

Rich expertise in Customer Engineering and 24/7 support across geographies with ITIL and Lean based approaches

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## Quality Engineering Assurance:

Quality engineering approach enables continuous quality validation along with Domain and Automation framework expertise

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## Commerce Platform Engineering:

Talented pool of certified developers and in-depth experience in platform development and Core Commerce.



# Why GlobalLogic Adobe Commerce?

Simplify eCommerce management and boost sales  
with Adobe Commerce

**Increased Sales:** Help businesses improve their sales and revenue, such as multi-channel selling, advanced product catalog management, and marketing and analytics tools.

**Enhanced Customer Experience:** Create personalized and engaging shopping experiences which lead to increased customer satisfaction, loyalty, and retention.

**Improved operational efficiency:** Manage e-commerce operations to help businesses streamline their processes and reduce costs.

**Better data insights:** Provide valuable insights into e-commerce operations to make data-driven decisions and optimize their strategies.

**Increased customer loyalty:** Provide personalized and engaging shopping experiences, customer loyalty programs and retention strategies

Contact us today to learn more about how GlobalLogic can help you leverage the power of Adobe commerce for your business.